

PER > LHR

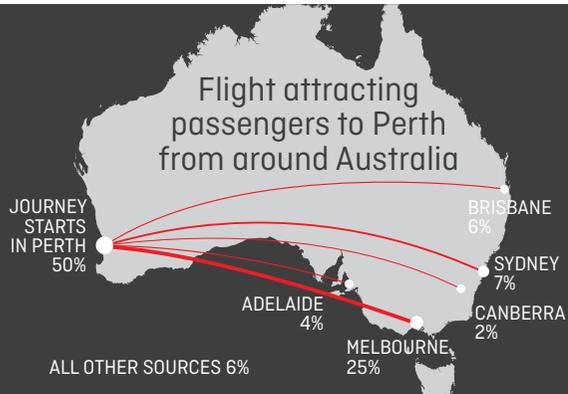


Report card. One year later.

Delivering for WA tourism

Overseas visitors make up a third of the flight.

Almost three quarters are stopping over in Perth, with an average stay of 28 days



\$101m
visitor
expenditure

601
jobs

\$100m+
free
exposure

Delivering for WA economy

The new service has delivered over \$101m worth of visitor expenditure and supported the creation of 601 jobs in WA.

Global media coverage has delivered an estimated \$100m+ free exposure for WA and Perth as destinations (advertising equivalent basis).

Time and distance

Flights average



(compared with industry average ~80 per cent)

Average Perth–London flight time
– 17 hours 01 min

fastest **PER > LHR** 16hr 19mins



Average London–Perth flight time
– 16 hours 05 mins

fastest **LHR > PER** 15hr 15mins

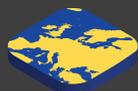


Each flight is around 14,000kms
for a total of 10.2 million kilometres
travelled on the route so far.

Who and where

Passengers carried in year one = **155,000**

Passenger
by nationality:



7%



31%



59%

80% of customers in
our Perth Lounge are using the
stretching class at our yoga studio.



Longest flight on the Qantas
network and has the highest
customer satisfaction rating.

Breakfast, lunch and dinner

450,000+ meals served. Over 42,000 Tim Tams eaten

White wine is the top choice in Economy; Red is the
most popular in Business and Premium Economy.

Most popular meals in Business Class: Cone Bay
Barramundi and Beef and Yorkshire Pudding.

Most popular meal in Economy:

Guinness beef pie with potato mash.



144,000
red



146,000
white



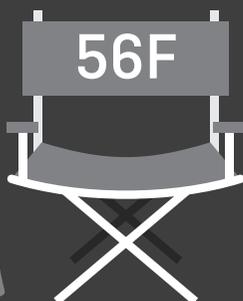
77,000
sparkling

Glasses of wine
consumed:

Passing the time

Most watched film on the route so far:
Mission Impossible: Fallout

Binge watching TV series is popular
pastime, with top three series being
Ballers, *Billions* and *Modern Family*.



Seat 56F has
watched the most
entertainment
of any seat on-
board at a total
of 9,134 hours
since the service
launched – 100
hours more than
any other seat!